



# 2025 COLLEGE APPLICATION WEEK



## What is College App Week?

College Application Week (CAW) is a concentrated effort to give all high school seniors the opportunity to apply to one or more colleges while at their high school, technology center, library or community center, with knowledgeable volunteers available to help them through the application process.

CAW is part of an initiative sponsored by the Kresge Foundation, the Lumina Foundation and the Bill and Melinda Gates Foundation for the American Council on Education.

Register your CAW event at <https://www.surveymonkey.com/r/CAW2025Reg>.



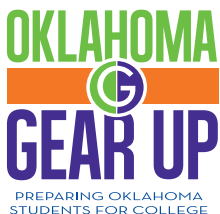
## When can I host my event?

This year, Oklahoma's CAW will be held Sept. 22-26. However, you can choose any week during the fall 2025 semester to hold your CAW events. Just tell us the date(s) you plan to hold your event(s) when you submit your registration at <https://www.surveymonkey.com/r/CAW2025Reg>.



## Do my CAW activities have to cover a whole week?

No. The most important objective of CAW is scheduling one or more days during the week for students to have computer access for applying to college. Other activities throughout the week help to build excitement and student involvement.





## What resources are available to help me plan my CAW events?

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Visit [OKCollegeAppWeek.org](https://OKCollegeAppWeek.org) to download all of the resources you need for a successful CAW. Information packets and tools are available for event coordinators, volunteers and students.



## What are some tips that will help me during the planning process?

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Be sure to register! Each year we ask the schools and institutions that participate in CAW to fill out a brief survey to enroll. Every event coordinator who registers will receive free promotional posters and free “I Applied” stickers for each participating senior.

Start planning now! Once you’ve set the dates, engage knowledgeable volunteers to help students complete college applications.

Take advantage of the resources available at [OKCollegeAppWeek.org](https://OKCollegeAppWeek.org) to fit the needs of your school events.



## How do I get more information?

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For more information, visit [OKCollegeAppWeek.org](https://OKCollegeAppWeek.org) or contact Letha Huddleston ([lhuddleston@ocap.org](mailto:lhuddleston@ocap.org) or 405.234.4345) or Kelli Kelnar ([kkelnar@ocap.org](mailto:kkelnar@ocap.org) or 405.234.4313).

