

Degree Completion: Oklahoma Higher Education's Road to Success

Chancellor Glen D. Johnson



The State System

- **According to the Oklahoma Constitution, all institutions of higher education who are supported wholly or in part by direct legislative appropriations shall be integral parts of a unified system to be known as the State System of Higher Education.**
- **The Oklahoma State System of Higher Education is the State's legal structure for providing public education at the collegiate level.**
- **The State Regents is the Coordinating Board for the State System.**
- **Fall 2011 Enrollment – 193,552 Students.**

The State System

- **25 Colleges and Universities**
- **2 Research Universities**
- **10 Regional Universities**
- **1 Public Liberal Arts University**
- **12 Community Colleges**
- **11 Constituent Agencies**
- **2 Higher Education Centers**





The State Regents

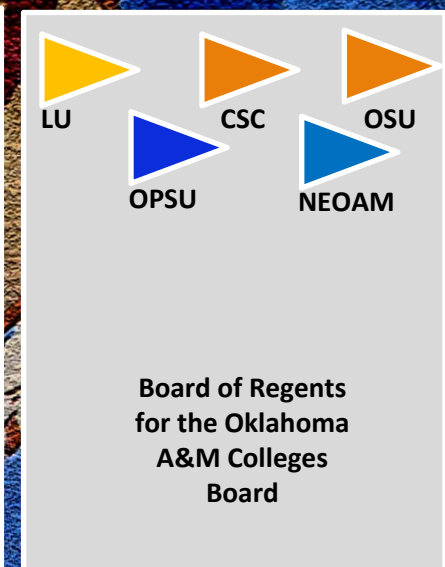
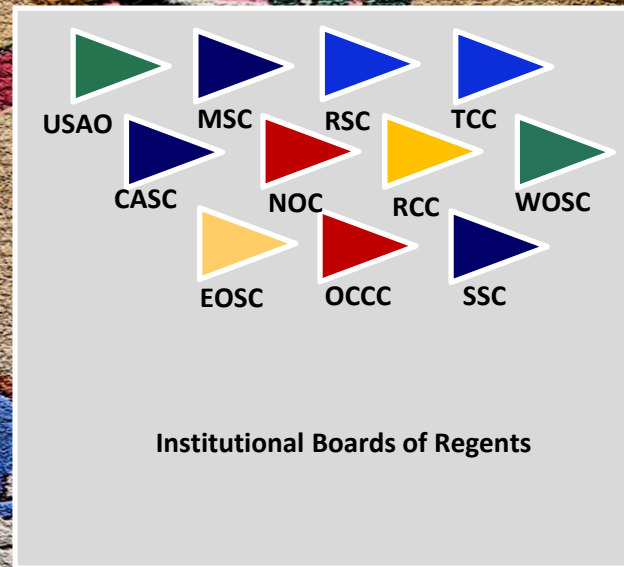
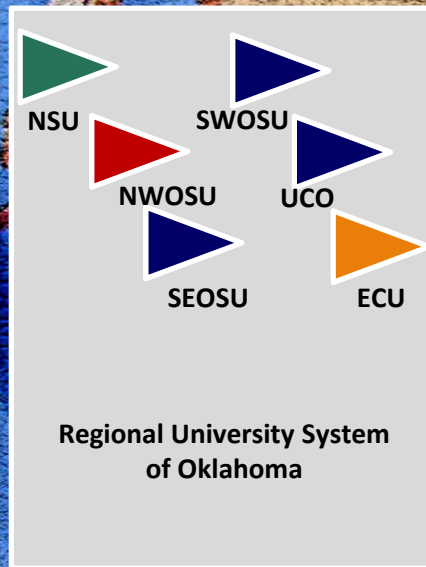
- **Established in 1941 by an amendment to the constitution.**
- **Consists of 9 members**
- **Appointed by the Governor**
- **Confirmed by the Senate**
- **Appointed to 9 year terms**



Coordinating Board of Control

1. Determine functions and courses of study.
2. Prescribe standards of education.
3. Grant degrees and other forms of academic recognition.
4. Recommend to State Legislature budget allocation.
5. Allocate funds appropriated by State Legislature.
6. Tuition setting authority.
7. Allocate revolving funds.
8. Determine student fees.
9. General coordination
10. Provide research, study and planning

Governing Boards



1. Determines management policy.
2. Employing personnel, fixing salaries and assigning duties.
3. Contracting for other services needed.
4. Having custody of records.
5. Acquiring and holding title to property.

6. General academic policy and administration.
7. Student life.
8. Budget administration.
9. Planning and construction of buildings
10. Purchasing
11. Auxiliary activities, budgeting and administration



Student Scholarships Financial Assistance Programs

1. Academic Scholars Program
2. Brad Henry International Scholars Program
3. Chancellor Hans Brisch Scholarship Program
4. Future Teachers Scholarship Program
5. Oklahoma College Assistance Program
6. Oklahoma's Promise
7. Oklahoma Tuition Aid Grant Program
8. Oklahoma Tuition Equalization Grant Program
9. Regional University Baccalaureate Scholarship
10. William P. Willis Scholarship Program

Student Programs



- **Concurrent Enrollment**
- **Cooperative Alliances**
- **Course Equivalency Project**
- **Oklahoma Campus Compact**
- **Oklahoma Educational Planning and Assessment System**
- **Oklahoma Money Matters**
- **Reach Higher – Oklahoma's Adult Degree Completion Program**



Oklahoma
HIGHER EDUCATION

GEAR UP

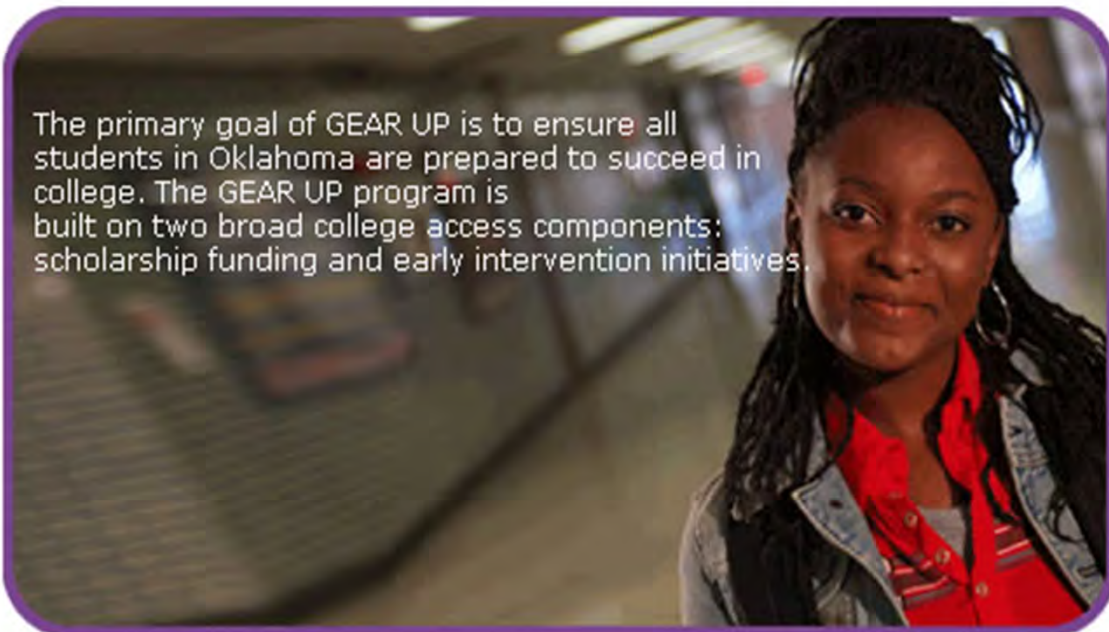
GEAR UP Schools
What Is GEAR UP?
What's New
State Grant
Plan4College Centers

GEAR UP for Students
GEAR UP for Parents
GEAR UP for Educators
Contact Us / Search
OKcollegestart.org

- ▶ Overview
- ▶ Scholarship Funding
- ▶ Early Intervention
- ▶ College Access Information



What is GEAR UP?



The primary goal of GEAR UP is to ensure all students in Oklahoma are prepared to succeed in college. The GEAR UP program is built on two broad college access components: scholarship funding and early intervention initiatives.


The U.S. Department of Education awarded Oklahoma its first state GEAR UP grant totaling \$20.5 million in 1999. The grant was supplemented with a one-year extension of \$4.4 million in 2004. Oklahoma received additional GEAR UP grants totaling \$20.6 million in 2005 and \$34.9 million in 2011.

The grants have been matched by more than \$48 million from state and partner resources. With the addition of the 2011 grant, Oklahoma's GEAR UP program will ultimately receive more than \$80.4 million in federal funds by 2018.

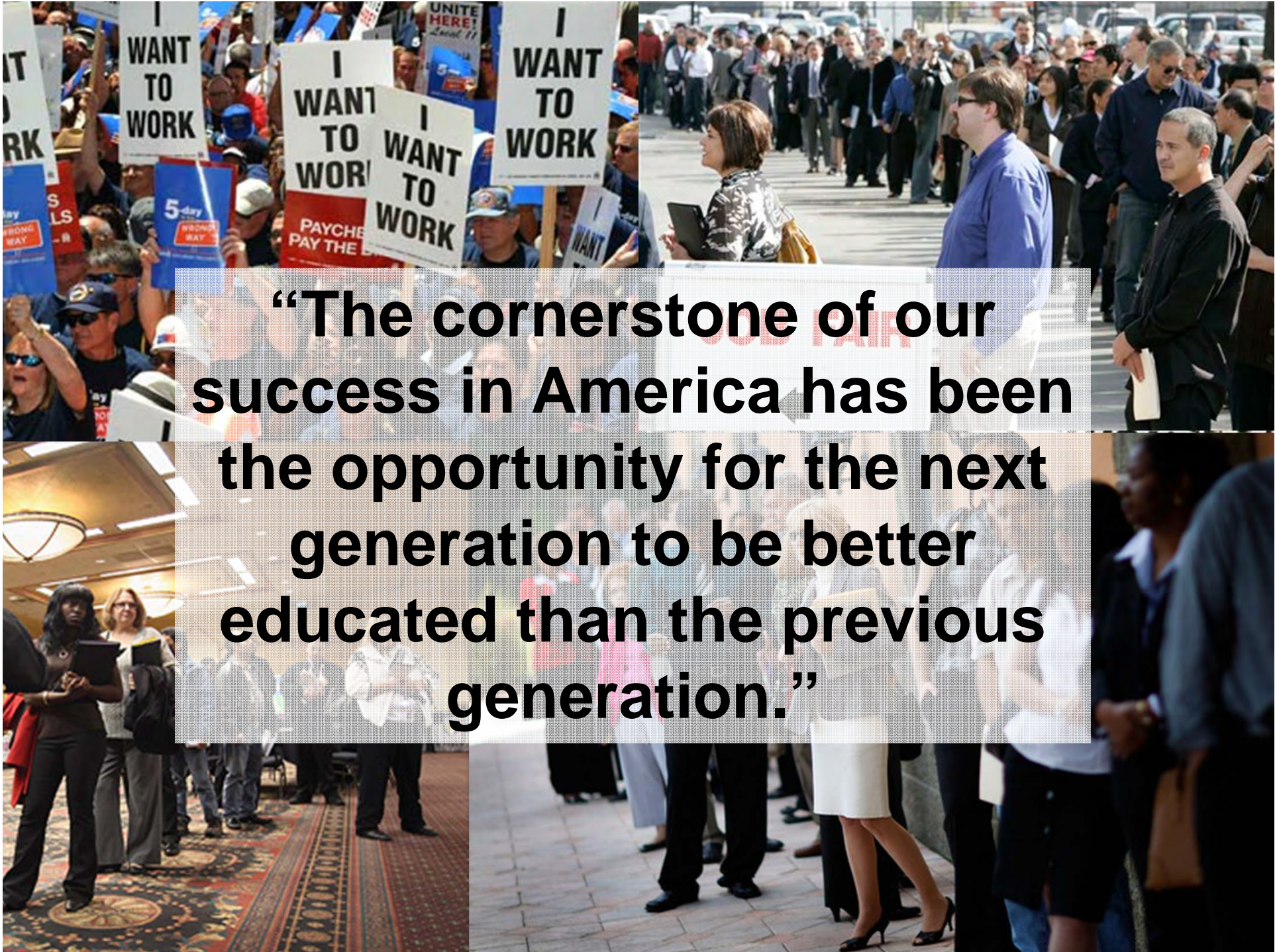


**We must assemble the
tools and resources
needed to build a
stronger economy....**



A photograph of four young adults in business attire. In the foreground, a Black woman with long dark hair and large hoop earrings smiles broadly. Behind her, a white man with brown hair looks slightly to the side. To his right, a white woman with long brown hair smiles. In the background, a white man with dark hair is partially visible. The background is a bright, out-of-focus office or business setting.

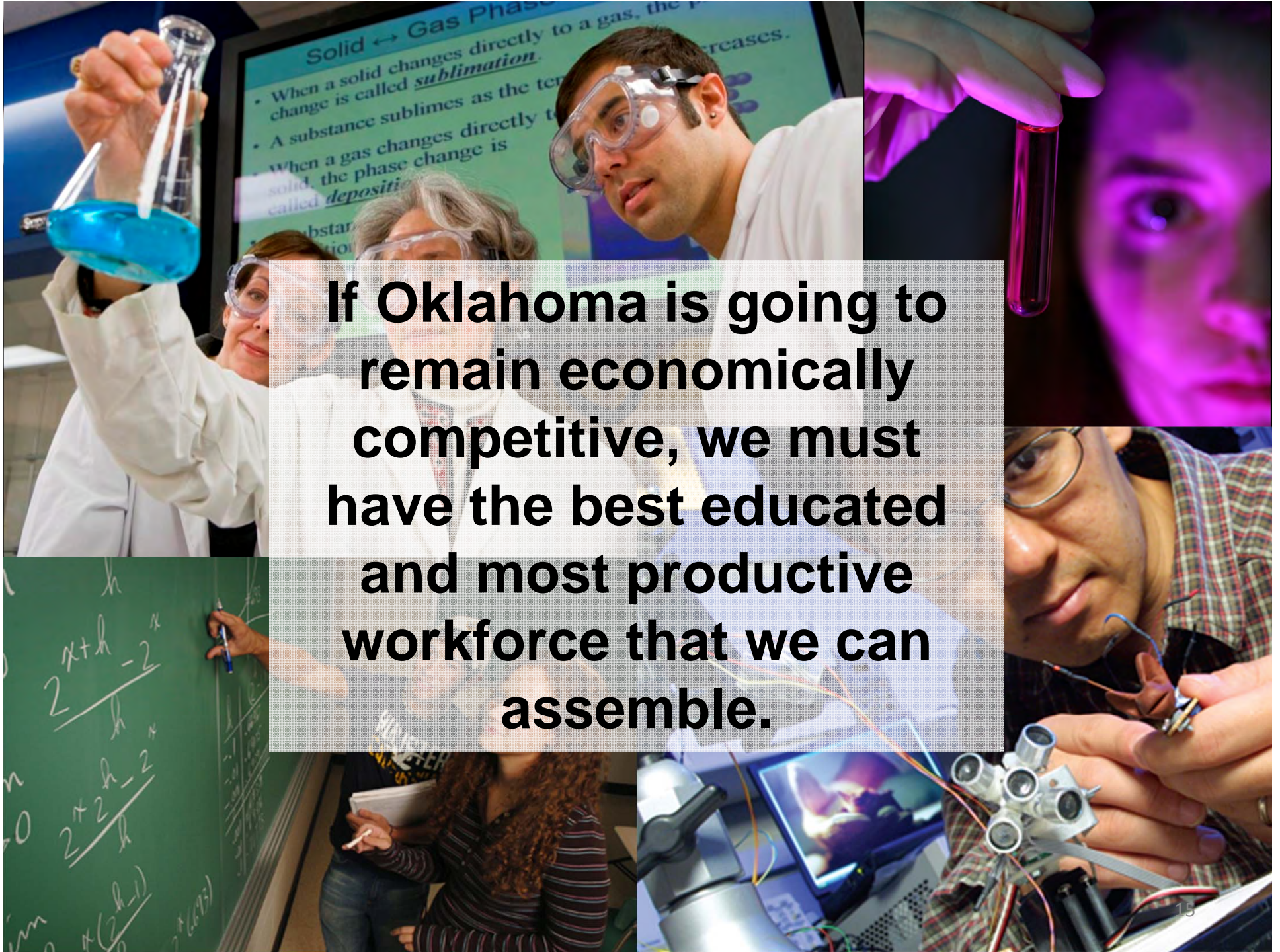
Young adults in America today are expected to finish their formal education with fewer college credits than their parent's generation



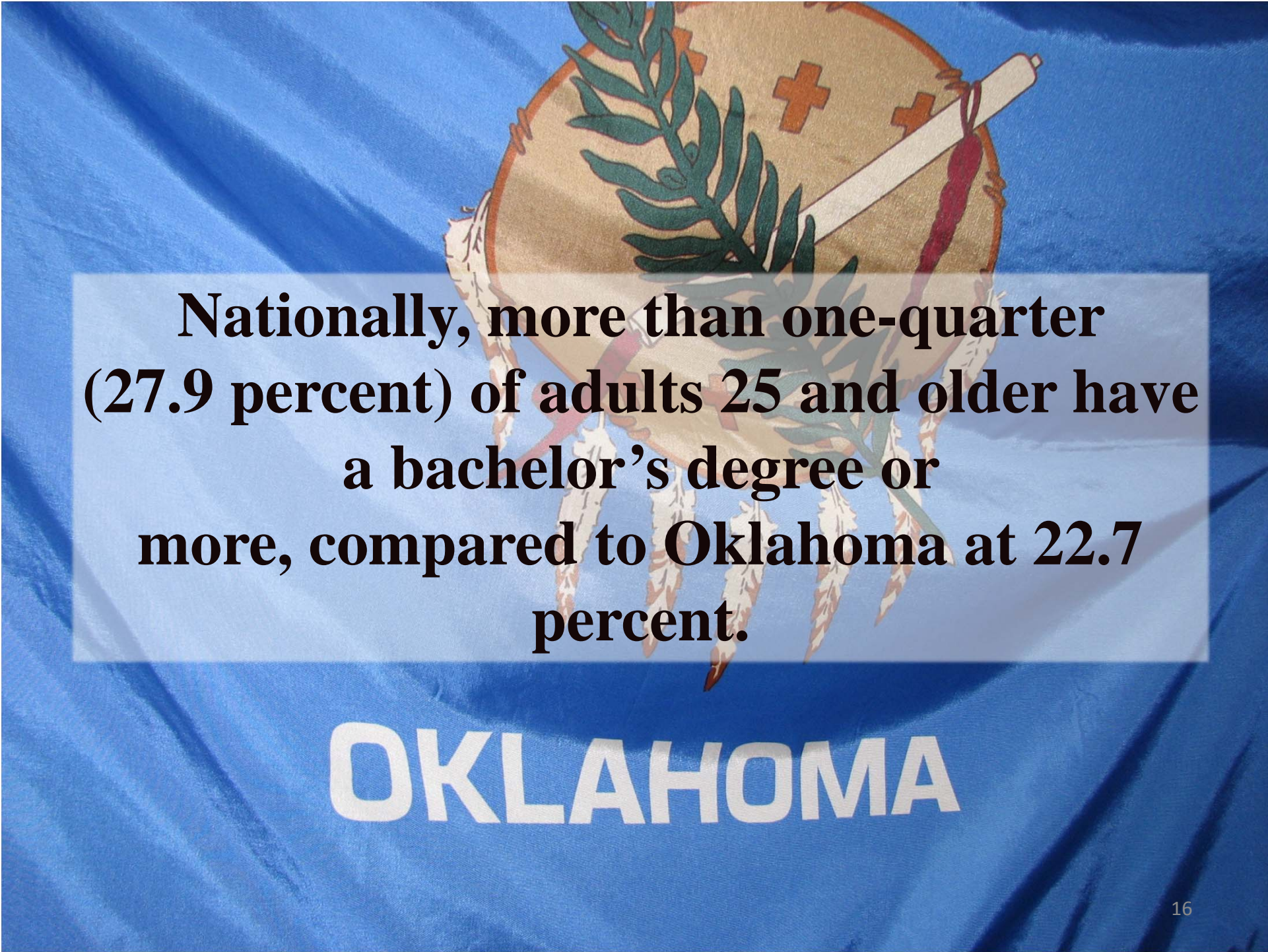
“The cornerstone of our success in America has been the opportunity for the next generation to be better educated than the previous generation.”



**In The Global Economy
of the 21st Century,
90 Percent of the Fastest-
Growing Jobs Will Require a
Higher Education.**



If Oklahoma is going to remain economically competitive, we must have the best educated and most productive workforce that we can assemble.



Nationally, more than one-quarter (27.9 percent) of adults 25 and older have a bachelor's degree or more, compared to Oklahoma at 22.7 percent.

OKLAHOMA



State *Per Capita* Personal Income v. Share of Adult Population with Bachelor's Degree or Higher

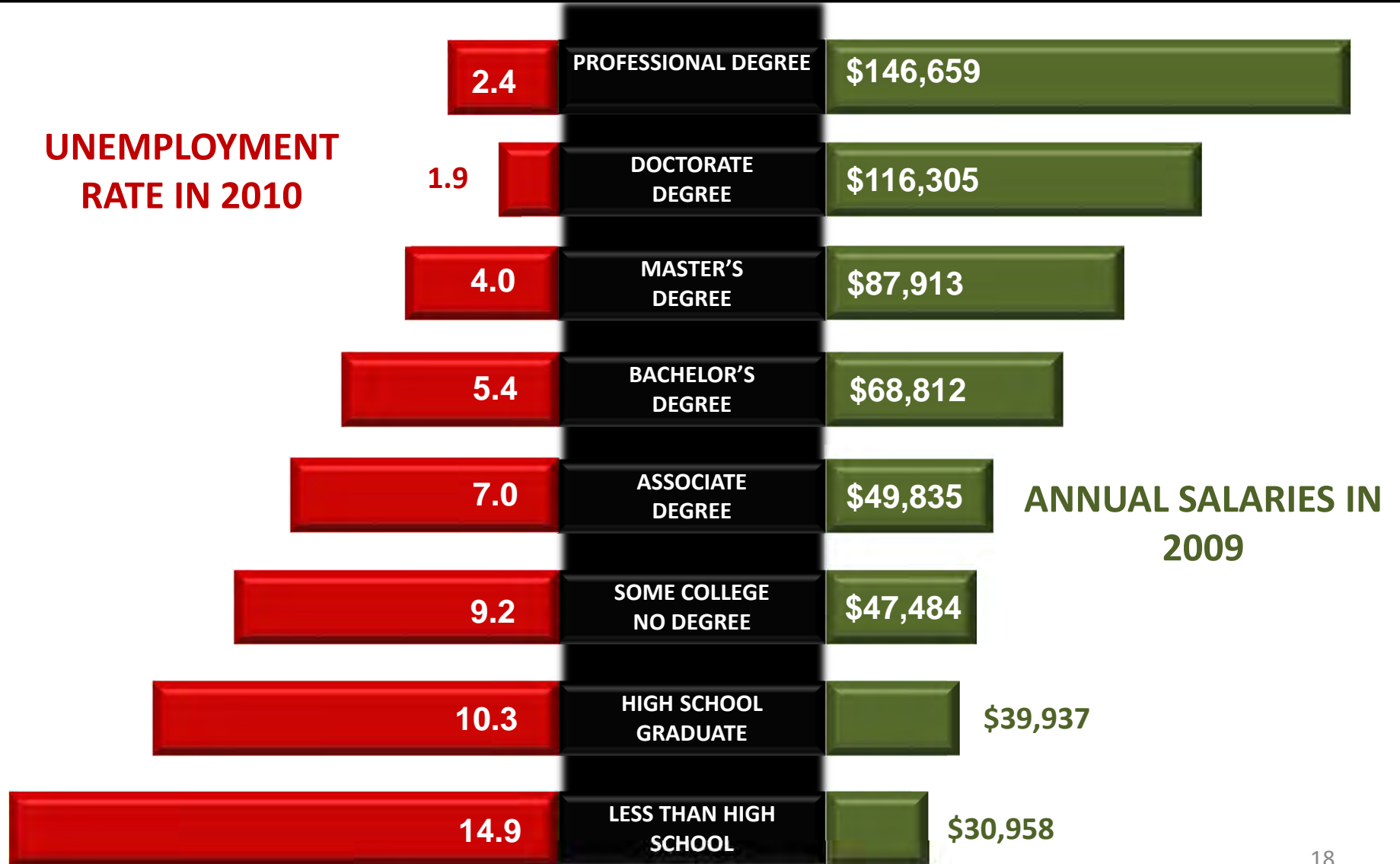
No state with a low percentage of its citizens with a college degree has a high *per capita* income.

No state with a high percentage of its citizens with a college degree has a low *per capita* income.

EDUCATION AND TRAINING PAY

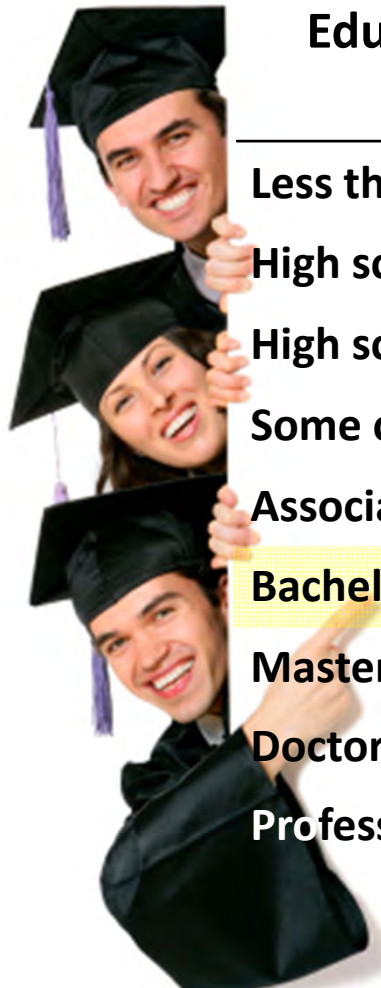
15% 10% 5% 0 0 20 40 60 80 100 120 140 160

**UNEMPLOYMENT
RATE IN 2010**



Source: Bureau of the Census; Bureau of Labor Statistics

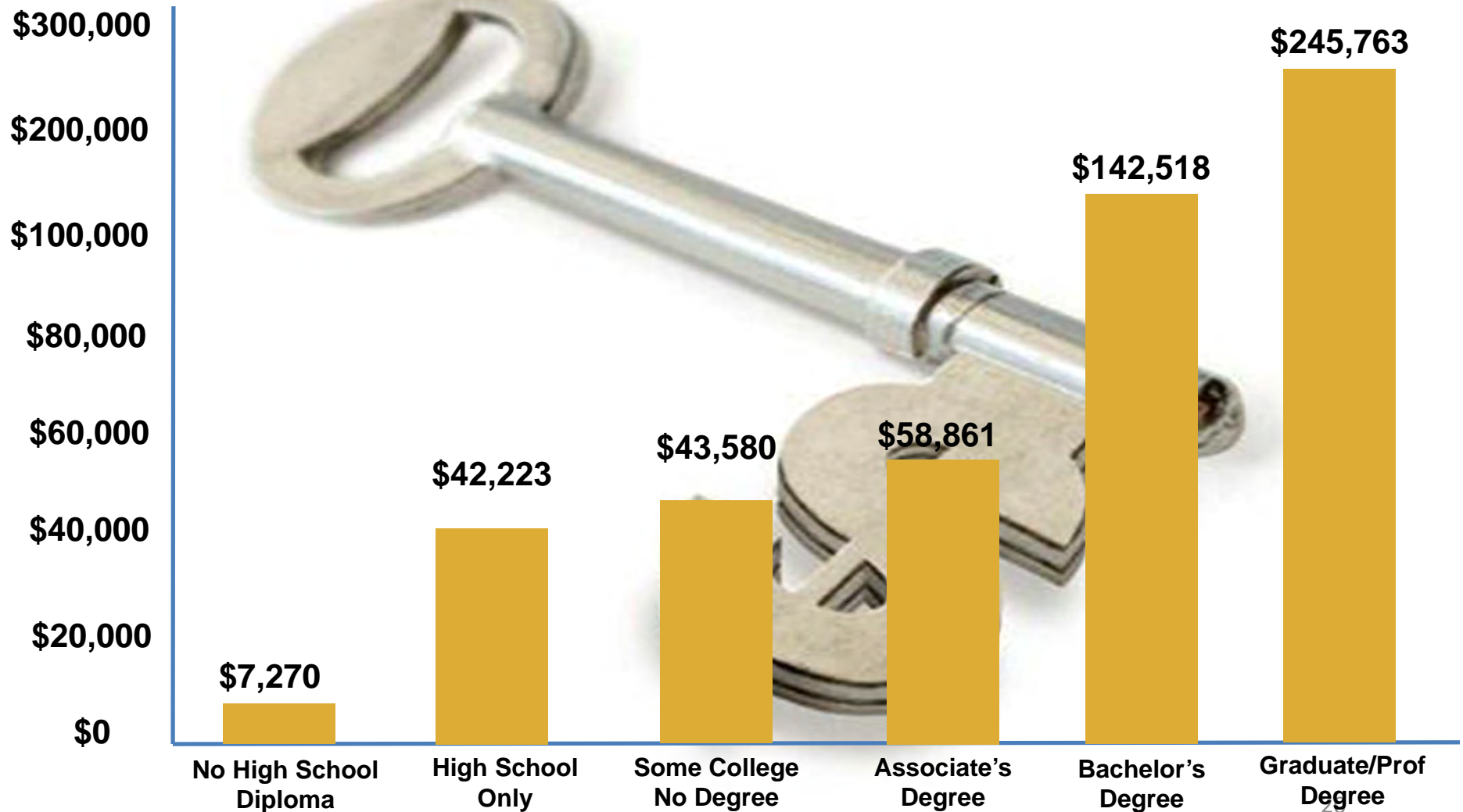
The Impact of Education on Individuals: Lifetime Earnings

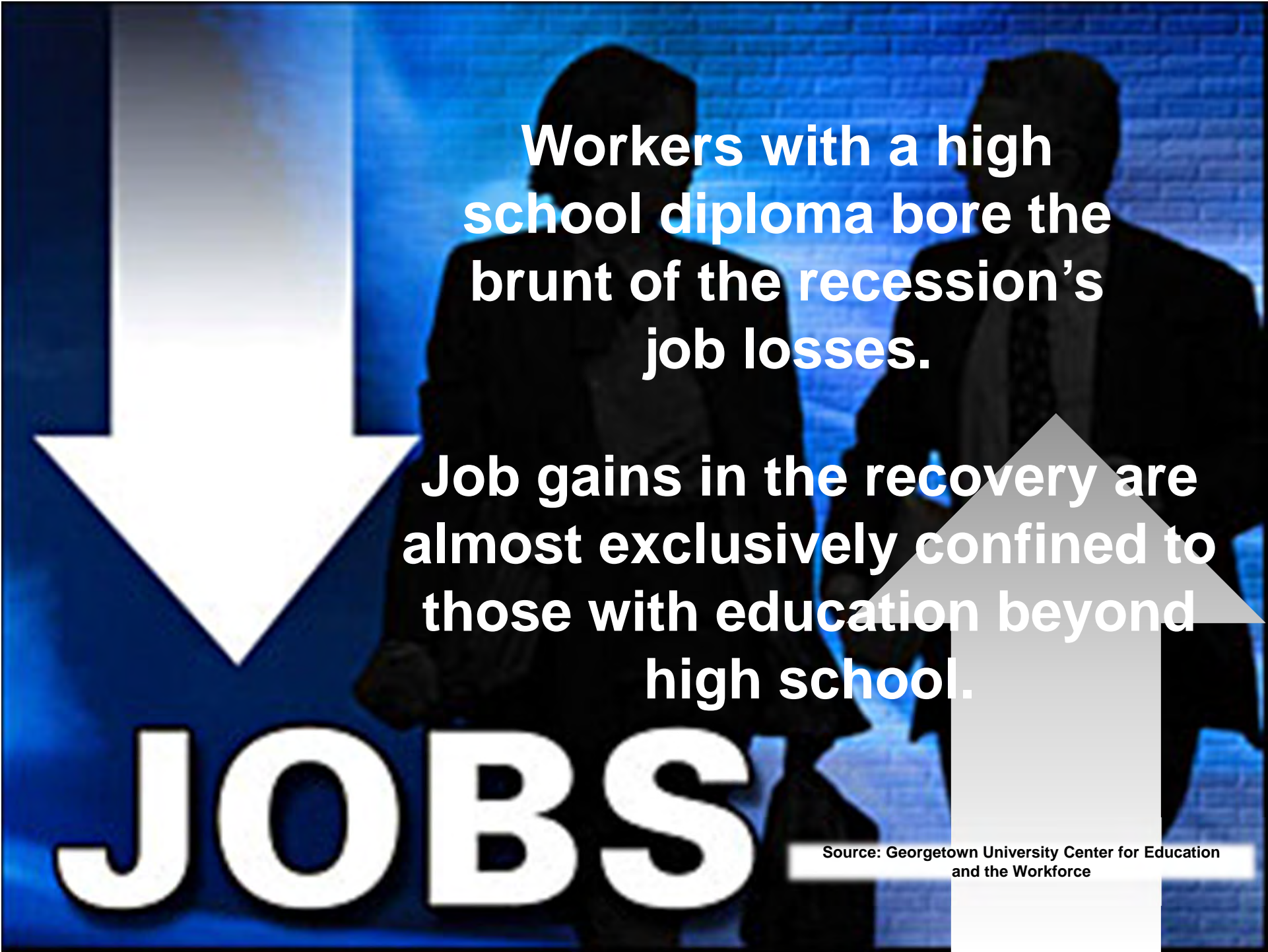


Education Level	Estimated Lifetime Earnings	Difference Compared to High School Graduate
Less than 9th grade	\$976,350	-\$478,903
High school dropout	1,150,698	-304,555
High school graduate	1,455,253	0
Some college, no degree	1,725,822	270,569
Associate degree	1,801,373	346,120
Bachelor's degree	\$2,567,174	\$1,111,921
Master's degree	2,963,076	1,507,823
Doctorate	3,982,577	2,527,324
Professional degree	5,254,193	3,798,940

Median Net Worth for Households By Education Attainment

Source: US Bureau of the Census;





Workers with a high school diploma bore the brunt of the recession's job losses.

Job gains in the recovery are almost exclusively confined to those with education beyond high school.

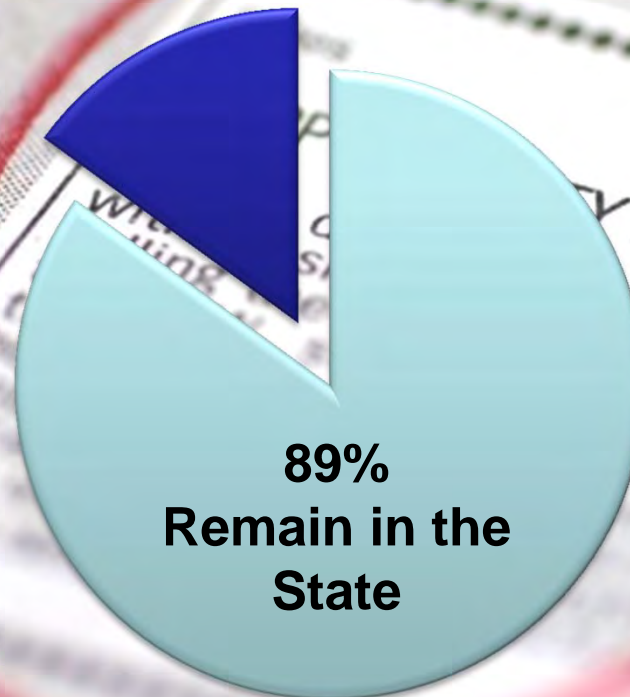
JOBS

Source: Georgetown University Center for Education and the Workforce

Employment Outcomes After One Year



Percent of Oklahoma Residents Who Graduate with a Bachelor's Degree Remain In the State and are Employed In the State One Year After Graduation



Source: 2011 Employment Outcomes Report

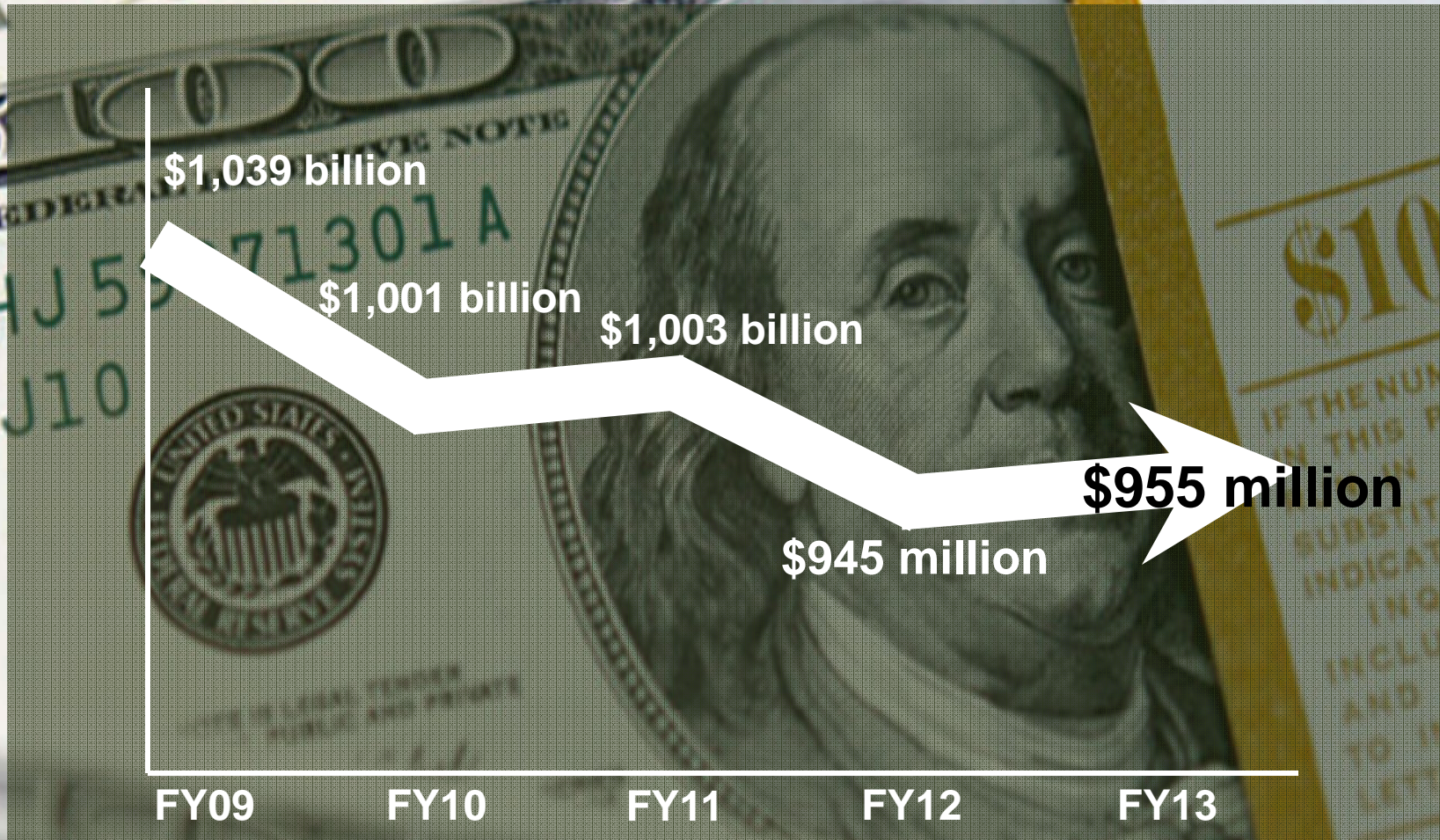
2008-09

The image is a collage of four photographs. The top-left photo shows several white wind turbines against a clear blue sky. The top-right photo shows a man in a white lab coat working in a laboratory with glassware and equipment. The bottom-left photo shows a man in a white lab coat pointing at a computer monitor displaying a colorful thermal or pressure map. The bottom-right photo shows a person wearing a VR headset and holding a controller, with a green light visible in the background.

Link Academic Programs to the needs of Business

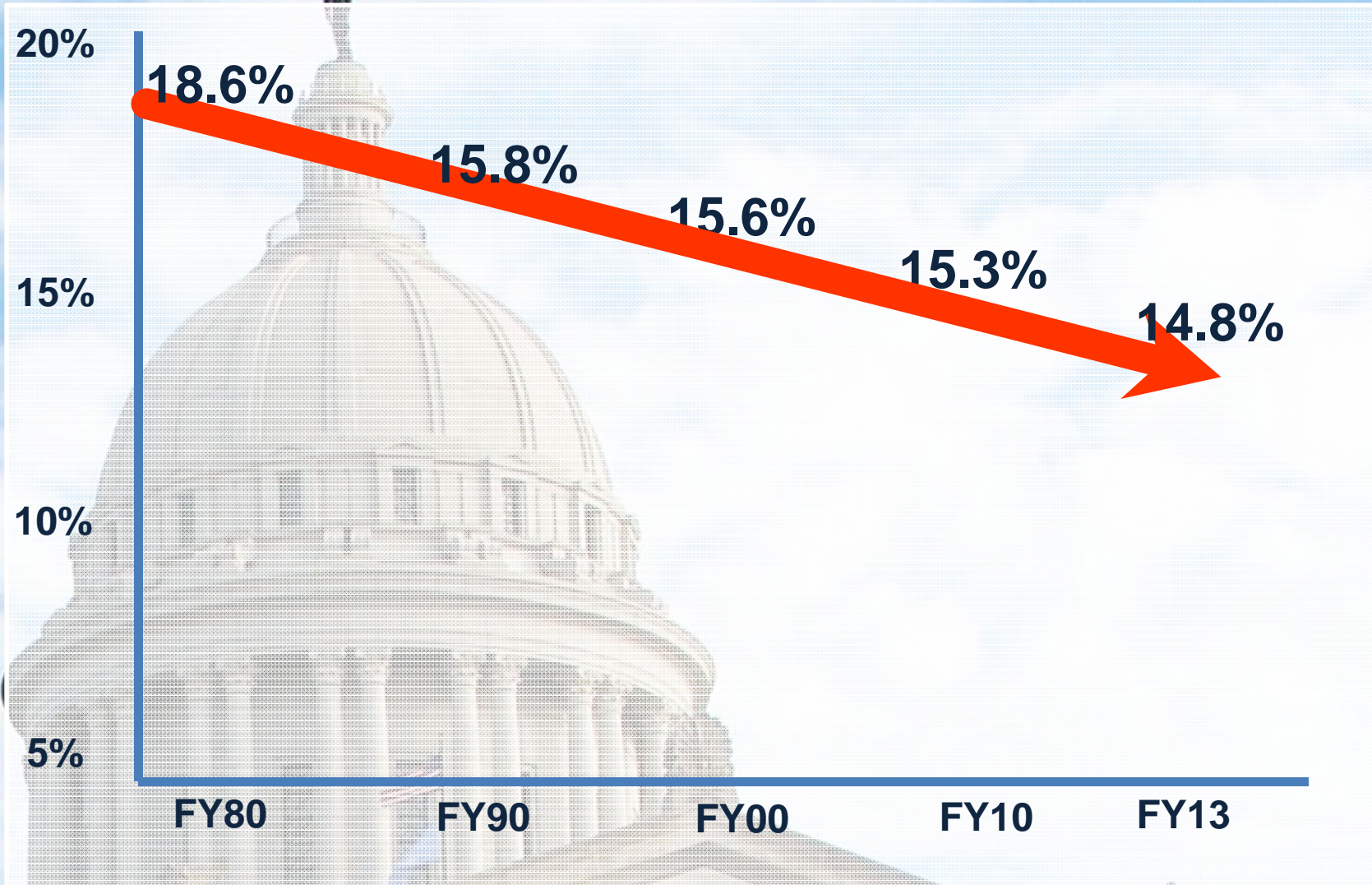
- **Healthcare, Allied Health and Nursing**
- **Engineering**
- **Aviation**
- **Wind Turbine Technologies**

History of Appropriations

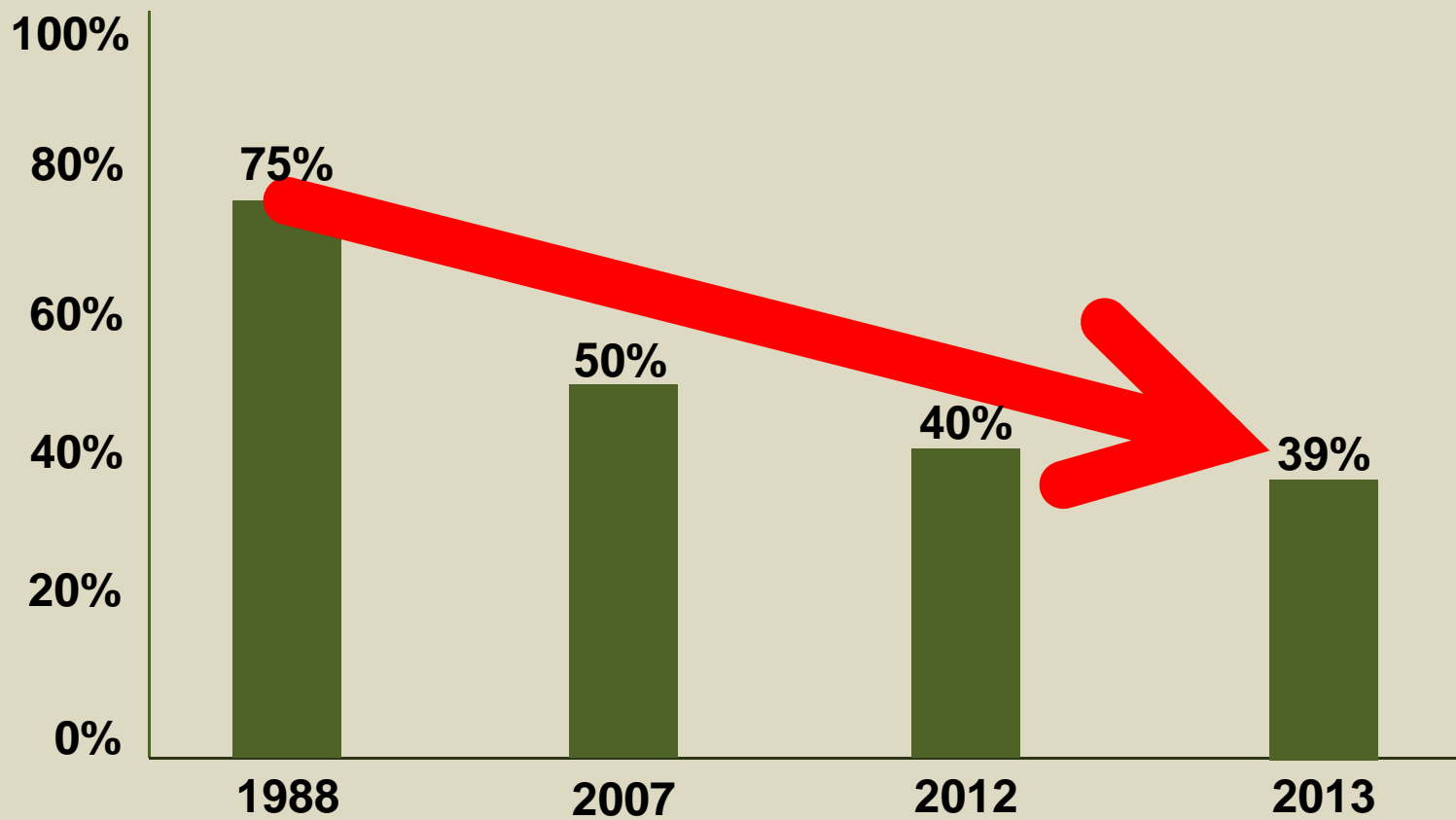


8.4% Reduction over a Five Year Cycle

Higher Education's Percent of Oklahoma Total State Appropriations



History of Revenues



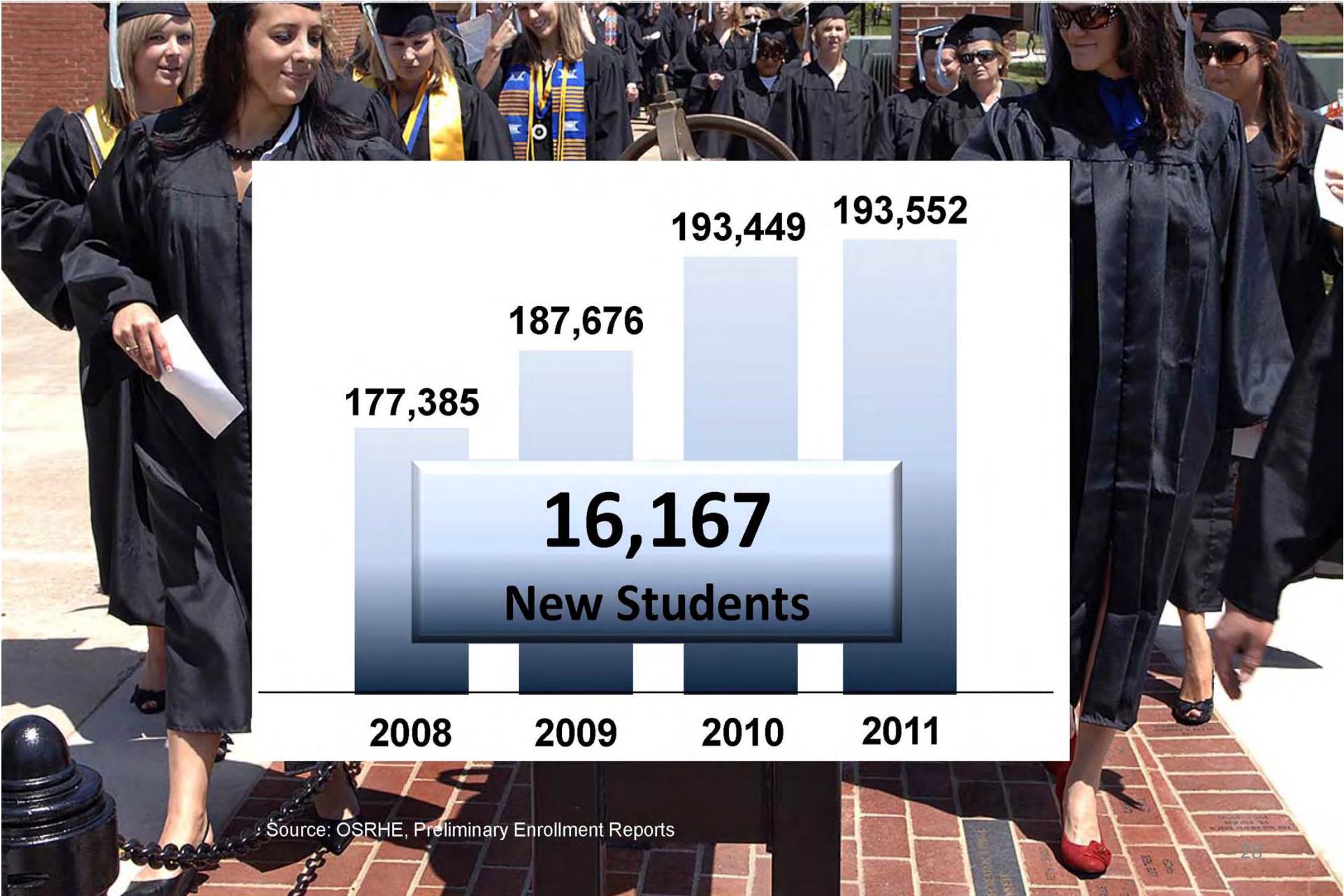


Medicaid/ Healthcare Funding

Corrections Budget



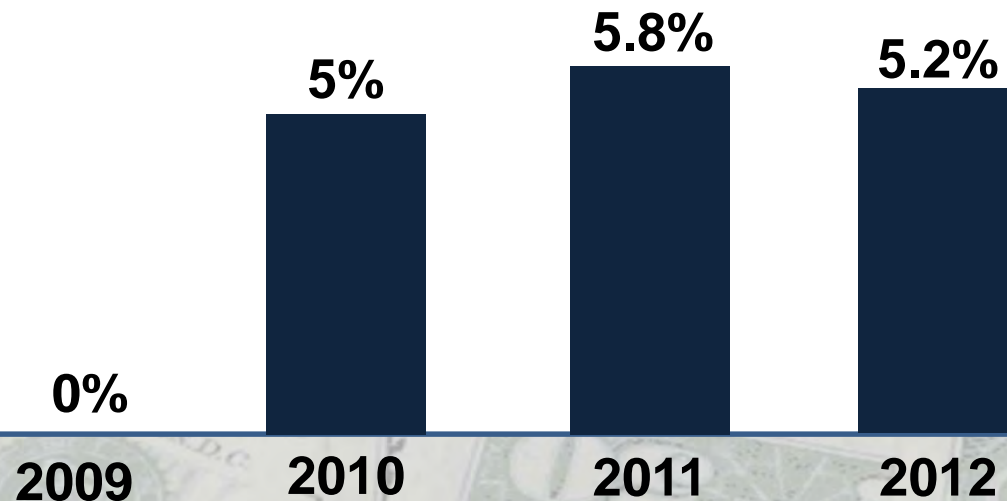
Record Enrollment



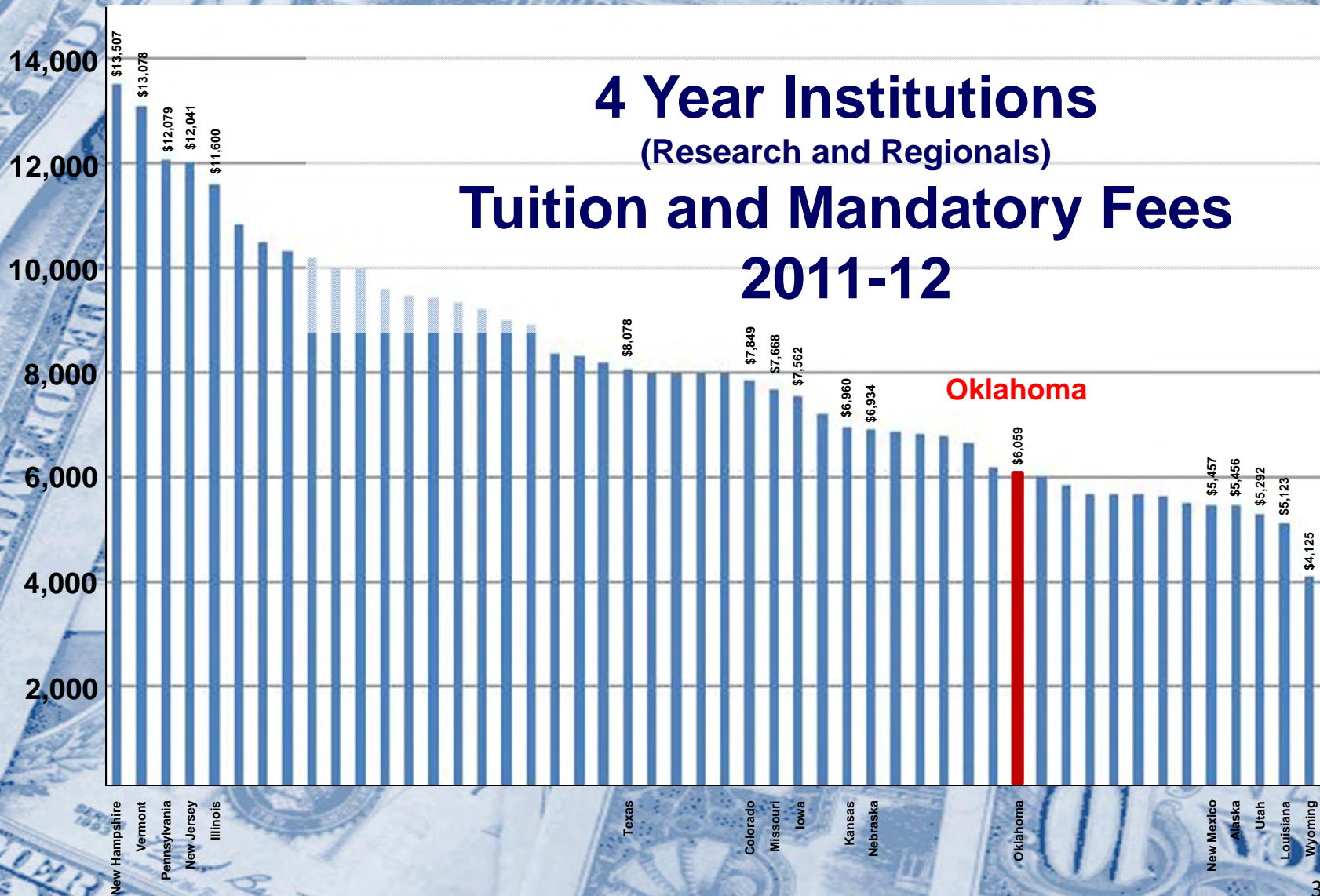
Source: OSRHE, Preliminary Enrollment Reports

Tuition and Mandatory Fees

Tuition and Mandatory Fee Increases in 2009 – 2012



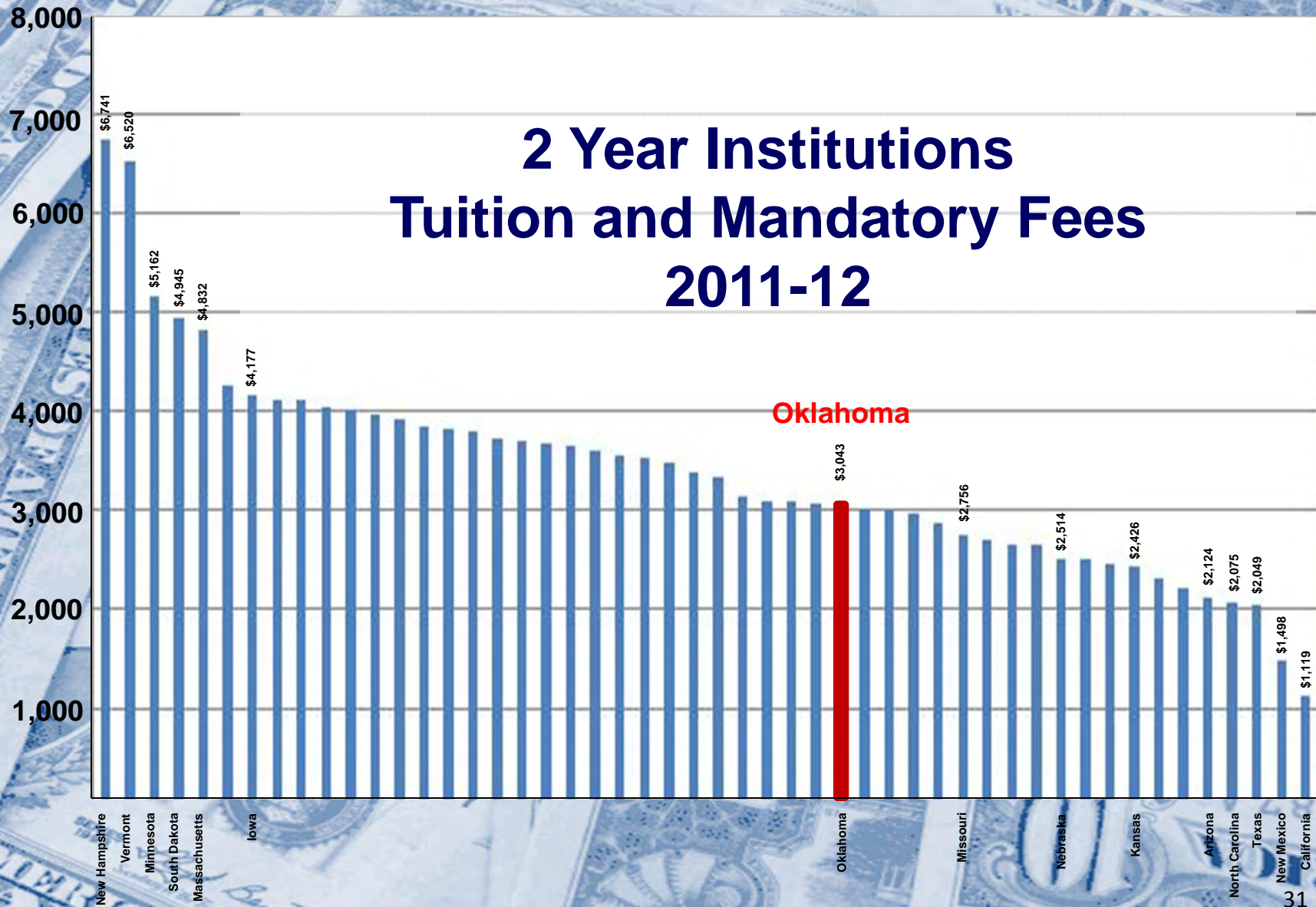
Tuition and Mandatory Fees



Source: College Board, Trends in College Pricing, 2011

Tuition and Mandatory Fees

2 Year Institutions Tuition and Mandatory Fees 2011-12



Source: College Board, Trends in College Pricing, 2011



Nationally, Oklahoma is Ranked:

- 8th in Higher Education Efficiency
- 7th in College Affordability
- 16th in STEM Job Growth

Source: "Enterprising States" – A Project of the US Chamber of Commerce and the National Chamber Foundation



**The United States has
declined in Degree
Completion From 1st to
16th in the World**

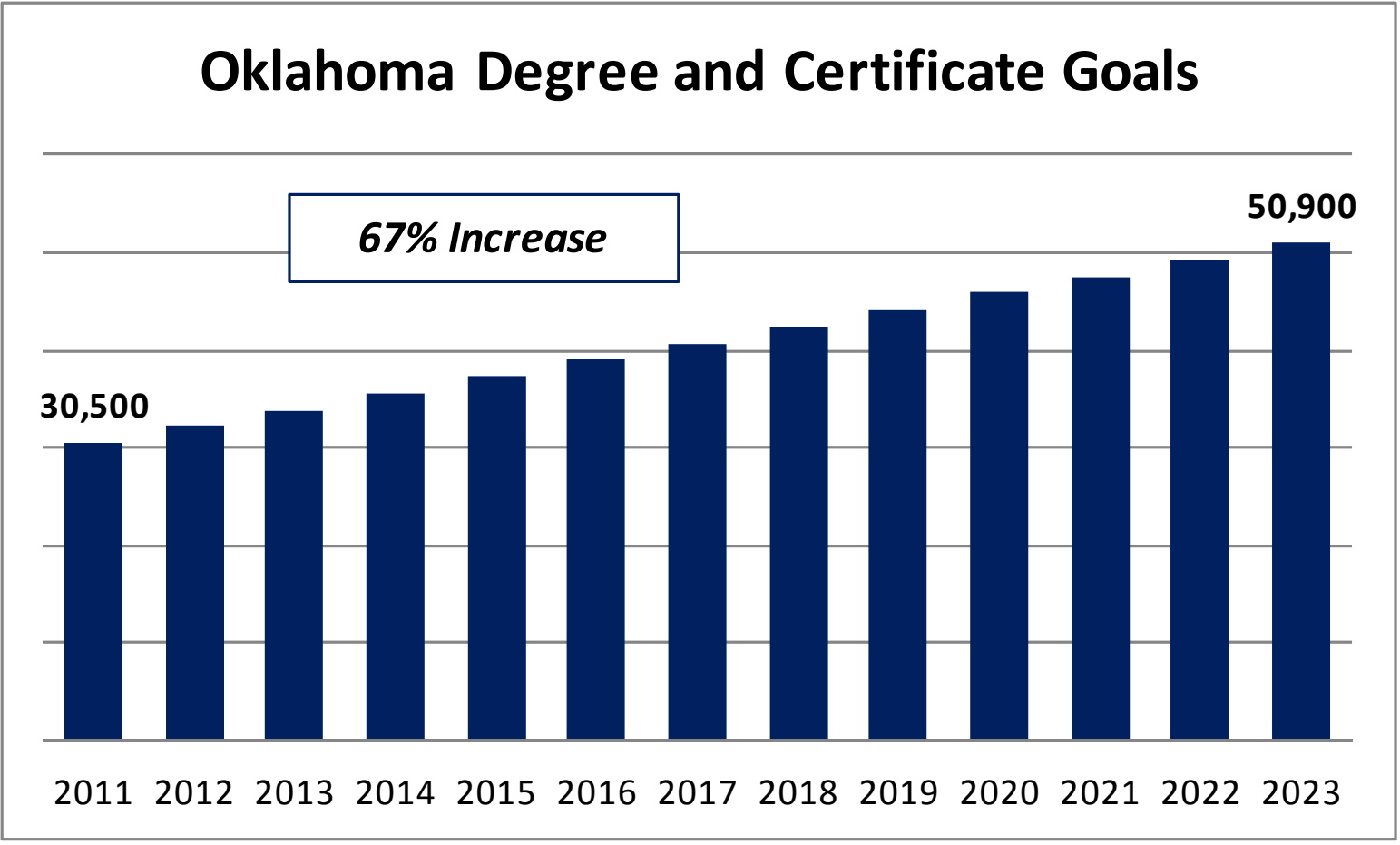


**Governor Mary Fallin and Chancellor Glen D. Johnson
Announce College Completion Plan on September 22, 2011
on the campus of the University of Central Oklahoma**



Complete College Oklahoma

Increasing 1,700 Degrees & Certificates per Year



COMPLETE COLLEGE AMERICA

Increase in Annual Degree's Earned Goal

20,400 students
or 67% Increase

30,500

2011

50,900

2023

Complete College America

A Plan for Increasing Postsecondary Credentials to Fuel a Strong Economy

1 FOCUS ON READINESS	Higher education and K-12 will work together to develop and implement a strategy that seeks to identify students not on target to be college-ready by graduation and targets activities in the 11 th and 12 th grades to reduce remediation demands in the transition from high school to college.
2 TRANSFORM REMEDIATION	Every Oklahoma institution will implement transformational models of remedial placement and support through a statewide phased implementation and refinement process.
3 BUILD BRIDGES TO CERTIFICATES & DEGREES	Develop and implement a "Program Equivalent Project" that bridges Career Tech credit hour completion to certificate and A.A.S. degree completion in the community colleges.
4 REACH HIGHER FOR ADULT COMPLETION	Further expand and develop <i>Reach Higher</i> as a degree and certificate completion effort that involves the entire system of postsecondary education.
5 TRACK & REWARD PROGRESS & COMPLETION	Reform Oklahoma's successful <i>Brain Gain</i> Performance Funding Program to provide metrics and accountability for measuring state and campus progress toward completion goals.



HOT OFF THE
PRESS

The  OKLAHOMAN

Oklahoma higher education system exceeds completion goals, official says

By [Silas Allen](#) | Published: September 6, 2012

Oklahoma's public colleges and universities exceeded degree completion goals during the last academic year, an official at the Oklahoma State System of Higher Education announced Wednesday.

Although final numbers aren't yet available, public colleges and universities in Oklahoma had more than 1,900 more graduates during the 2011-12 academic year than during the previous year, said Tony Hutchison, the system's vice chancellor for strategic planning, analysis and workforce and economic development.

That figure places the system ahead of the goal of 1,700 additional graduates per year for the next four years.

State higher education officials laid out that goal as a part of Oklahoma's participation in Complete College America, a nationwide college completion initiative. Last year marked the state's first year under that program.

Hutchison announced the totals Wednesday at a meeting of the Oklahoma State Regents for Higher Education. Hutchison said he expects the tally to rise over the next three weeks. Colleges and universities continue to report graduation numbers until the system's Oct. 1 deadline, he said.

Three universities still haven't reported their graduation numbers, he said, and all three schools have said they expect their graduation rates to be equal to or greater than last year's totals.

College completion has been an emphasis of state and federal higher education officials in recent years. Glen Johnson, chancellor of the state's higher education system, has called for an additional 20,400 degrees and certificates to be awarded in Oklahoma over the next 12 years.



FallinForBusiness.com



OKLAHOMA
DEPARTMENT OF COMMERCE

Perceptions of
Oklahoma's Business Climate

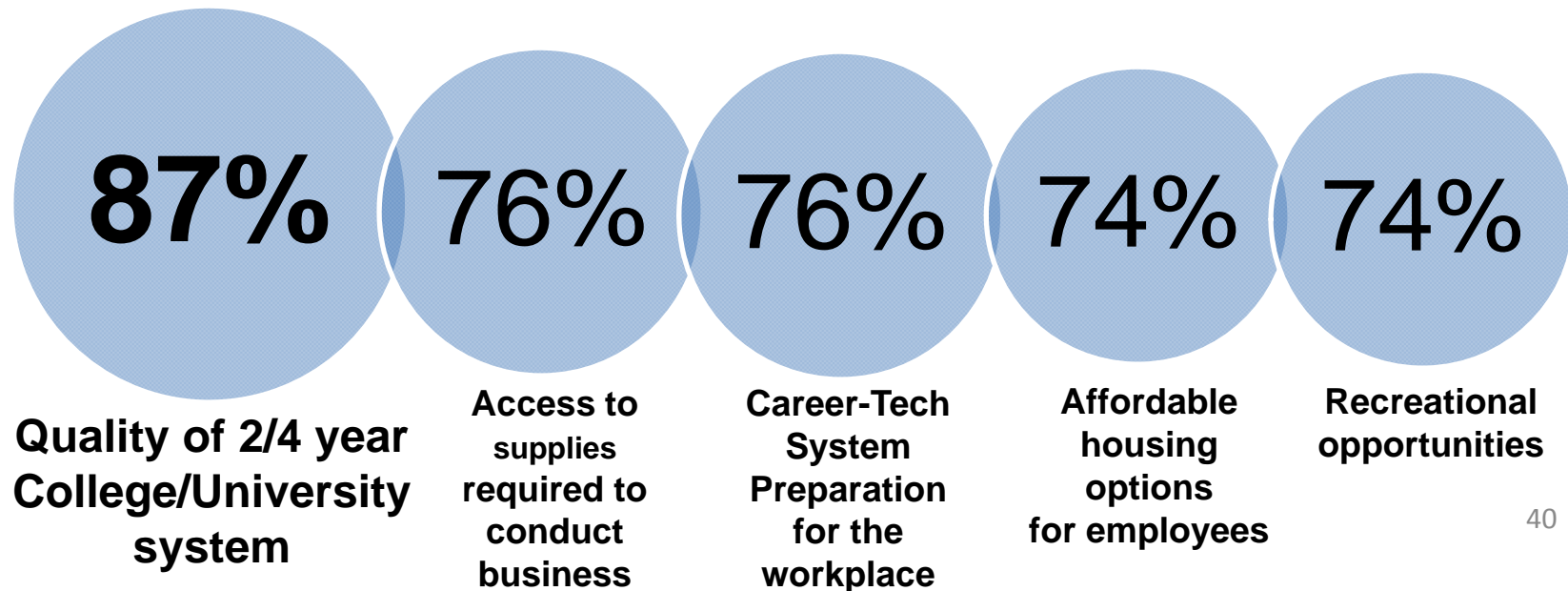
“The Quality of our two/four year
college and university system”
#1 Business Climate
Strength in the State

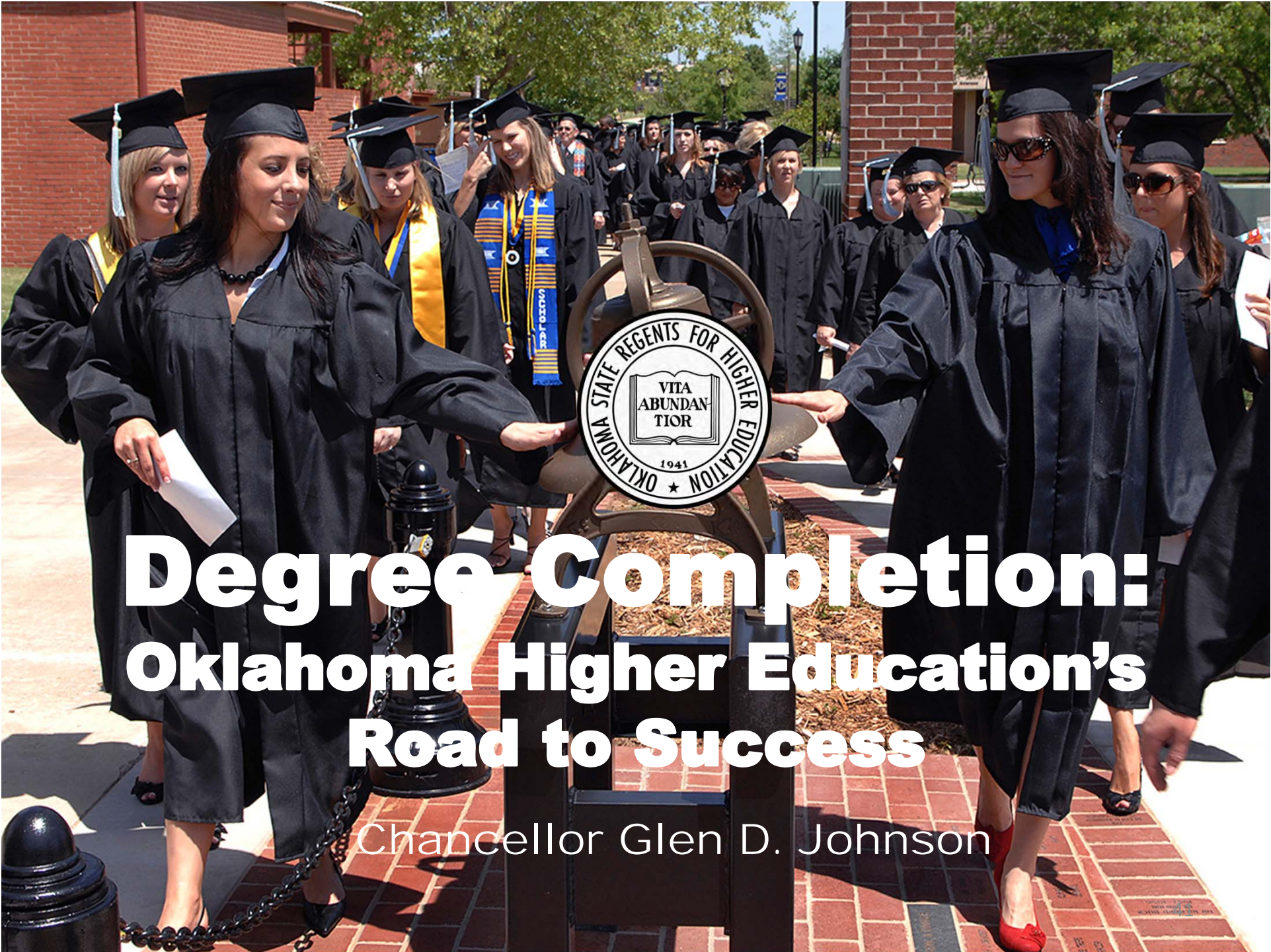
Survey Results

OKLAHOMA
DEPARTMENT OF COMMERCE

Perceptions of Oklahoma's Business Climate

Highest Ranked Business Climate Factors





Degree Completion: Oklahoma Higher Education's Road to Success

Chancellor Glen D. Johnson